

# travel.calm

IMPROVE YOUR BUSINESS TRAVEL

Reach over **150,000 Canadian business travellers** who take over 975,000\* business trips per year.

Rogers Business & Professional Publishing is launching a **NEW** monthly e-newsletter, **travel.calm**. Tap into the Rogers database of qualified of business professionals in Canada ranging from doctors and pharmacists to financial advisors and advertising executives.

This is your opportunity to showcase your property or service to over 150,000 Canadian business travellers. We recommend you include a time-sensitive special offer for business travellers to book with you.

## In every issue:

**BUSINESS TRAVELLER DASHBOARD** Including topics such as updates on airlines and hotels, best practices for traveling smart, how to be a green traveller, tips on culture etiquette, safety for women while on the road, the in's and out's of travel insurance, tips and ideas on how to travel light, luggage reviews and much more.

**RESTAURANT REVIEWS** Find out where the best and most unique places are to wine and dine clients when you are on the road.

**REAL LIFE** We will share business travel strategies from real travellers.

\*June 2009 Rogers Business & Professional Publishing Readership Study.

## Closing Dates

### SEPTEMBER

Ad & Material Close: September 9, 2009

e-Mailing Date: September 15, 2009

### OCTOBER

Ad & Material Close: October 7, 2009

e-Mailing Date: October 14, 2009

### NOVEMBER

Ad & Material Close: November 4, 2009

e-Mailing Date: November 11, 2009

## Rates & Material

### LEADER BOARD

\$4,000 net Canadian per issue

Only 1 per issue available

### SPONSORED MESSAGES

\$3,000 net Canadian per issue

Includes: 1 logo, 50-75 words, live

URL link and contact information

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## Sponsor message examples:



### **Free Upgrade! Mention this ad when booking your next stay with us and get a free room upgrade!**

*Valid only for travel through October 15, 2009.*

Our newly renovated, four-star Holiday Inn Montreal Midtown hotel offers our guests deluxe Montreal accommodations with free wireless Internet access and the largest indoor, heated pool in the city. We are located in the downtown core, within walking distance to all the major shopping areas and attractions.

#### **Holiday Inn Montreal Midtown**

[www.holidayinn.com](http://www.holidayinn.com)

420 Sherbrooke W. Hwy 2, Montreal, QC, H3A 1B4

Hotel Front Desk: 1-514-8426111



### **Save 50% on your Next Night**

Now through December 31st, 2009, for every night you pay regular rate, you can get the next night at 50% off\*. So whether you stay 2 nights, 4 nights or more, your tomorrows will be that much better. Offer is valid at participating hotels across North and South America

**Starwood Hotels & Resorts** [www.starwoodpromos.com/bettertomorrows50](http://www.starwoodpromos.com/bettertomorrows50)  
Or call 1-866-924-8703 and mention code ZBT

\*50% discount is applied to every second night and is based on the best available non-restricted rate. Better Tomorrows rates are prepaid and non-refundable. All hotel deals and offers are subject to availability. See individual hotel listings for day of arrival restrictions and minimum lengths of stay.



### **Cars Eat Free! at the at the Vancouver Marriott**

Let us take care of your car so you enjoy your stay. For each night you book this package we provide free overnight parking, valet or self-parking, in a secured lot. We will also pay for your gas, providing you with a complimentary \$25 Petro Canada gas card for your convenience. Rates from \$169 CAD.

*Valid Through: November 1, 2009.*

#### **Vancouver Marriott Pinnacle Downtown Hotel**

1128 West Hastings Street, Vancouver, BC V8E 4R5

Reservations: (800) 207-4150

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Please reserve the following space for me:

	SEPTEMBER	OCTOBER	NOVEMBER
<b>Leader Board</b> \$4,000 net Canadian per issue (728 px wide x 90 px high, only 1 per issue)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sponsor message</b> \$3,000 net Canadian per issue (1 logo, 50-75 words, live URL link, contact information)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Please print clearly:

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**FAX BACK TO 416-764-1419**

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MeetingsCanada.com

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